

## ABSTRACT

A reinforcing cord for rubber reinforcement of the present invention includes reinforcing fibers. The reinforcing fibers include polyarylate fibers 5 11 and a plurality of outer strands 12 that are arranged around the polyarylate fibers 11. The plurality of outer strands 12 include fibers other than polyarylate fibers. The use of this reinforcing cord for rubber reinforcement makes it possible to obtain a reinforcing cord for rubber reinforcement having high strength, elasticity, and bending fatigue resistance, 10 and a rubber product including the same.